



## Stakeholder Theory: The State of the Art

*R. Edward Freeman, Jeffrey S. Harrison, Andrew C. Wicks, Bidhan L. Parmar, Simone de Colle*

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From the author of the landmark 1984 title, *Strategic Management: A Stakeholder Approach*, comes a response to the resultant literature in the intervening years. *Stakeholder Theory: The State of the Art* examines this body of research and assesses its relevance for our understanding of modern business. Beginning with a discussion of the origins and development of stakeholder theory, it shows how this corpus of theory has influenced a variety of different fields, including strategic management, finance, accounting, management, marketing, law, health care, public policy, and environment. It also features in-depth discussions of two important areas that stakeholder theory has helped to shape and define: business ethics and corporate social responsibility.

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