



Intelligent IT-Offshoring to India: Roadmaps for Emerging Business Landscapes

Wolfgang Messner

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At a time when companies face increasing cost pressures, offshoring IT work to India not only offers the opportunity to reap savings in factor costs, but also to industrialize the IT delivery process. *Intelligent IT Offshoring to India* is a roadmap approach that enables organizations to discuss and organize the 'India option' in a learned manner.

The book It opens with an explanation of offshoring, industrialization, and the role India plays in this context; it considers offshoring as a lifecycle and explores how it can help to achieve a company's business and IT priorities. Providing a framework for assessing the organizational and technical offshore readiness, as well as the risks involved, the book moves on to suggest a practical and lean provider selection process. It concludes by showing how active management of the relationship with the provider together with a stringent construct of measures lead to a successful offshore venture.

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