

Communication Genius: 40 Insights From the Science of Communicating (Teach Yourself)

Tony Buon



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Communication Genius: 40 Insights From the Science of Communicating (Teach Yourself) Tony Buon Communication is surrounded by myths and received wisdom, but it doesn't have to be that way. *Communication Genius* brings together 40 proven pieces of research in one place and shows you how to implement them to achieve success.

There is a raft of myth and hearsay around communication as well as thousands of books, most of which disagree with each other. *Communication Genius* presents a new and different approach. It cuts through the noise to bring you proven research from around the world that you can use to reach your goals at work.

Tony Buon, a workplace psychologist who is a leading authority on communication, has read thousands of journal articles, books and pieces of research, so that you don?t have to. He has pulled together the 40 most rigorous and compelling pieces to each form a chapter of *Communication Genius*. And each chapter not only describes the research, it also shows you how to take advantage of it in your work.

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