



Operations Management

Alexander Berger

Download now

[Click here](#) if your download doesn't start automatically

Operations Management

Alexander Berger

Operations Management Alexander Berger

Scholarly Research Paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: 70%, University of Sunderland, language: English, abstract: IKEA is the most successful furniture retailer in the world. The product line consists of well-designed furniture at low prices. During 2010 global sales as reported were 23.1 € billion. However, the success of IKEA was not achieved overnight; it took a long time and careful planning in order to offer well-designed products at low prices. IKEA designed processes and products, which meet exactly the needs of the customer. According to Slack (2010) operations management is about how organisations produce goods and services. Organisation must align their processes in a way that the needs of the customers are satisfied. This requires careful planning and can, if successful, lead to a competitive advantage. The report will show how IKEA's operations management has made IKEA to one of the most successful furniture retailers in the world. The report is divided into four parts. The first part will analyse the current situation of IKEA regarding the company profile, profitability, culture, goals, etc. The second part will identify the main customer groups of IKEA. Based on the customer needs, the corporate performance objectives of IKEA will be presented. The third part will identify the process type of IKEA and evaluate how this type meets the corporate performance objectives of IKEA. At the end, recommendations for IKEA will be provided and a conclusion is drawn.

 [Download Operations Management ...pdf](#)

 [Read Online Operations Management ...pdf](#)

Download and Read Free Online Operations Management Alexander Berger

From reader reviews:

Ana Lopez:

As people who live in the modest era should be change about what going on or facts even knowledge to make these people keep up with the era that is always change and move forward. Some of you maybe may update themselves by examining books. It is a good choice in your case but the problems coming to a person is you don't know what kind you should start with. This Operations Management is our recommendation to cause you to keep up with the world. Why, since this book serves what you want and want in this era.

Florence Wiggins:

The ability that you get from Operations Management may be the more deep you digging the information that hide inside words the more you get enthusiastic about reading it. It does not mean that this book is hard to understand but Operations Management giving you joy feeling of reading. The author conveys their point in selected way that can be understood by means of anyone who read the item because the author of this book is well-known enough. This particular book also makes your current vocabulary increase well. Making it easy to understand then can go along, both in printed or e-book style are available. We highly recommend you for having this particular Operations Management instantly.

William Tietjen:

Reading can called imagination hangout, why? Because if you are reading a book specifically book entitled Operations Management the mind will drift away trough every dimension, wandering in every aspect that maybe unidentified for but surely can be your mind friends. Imaging every single word written in a guide then become one contact form conclusion and explanation that maybe you never get just before. The Operations Management giving you a different experience more than blown away your mind but also giving you useful information for your better life on this era. So now let us explain to you the relaxing pattern here is your body and mind are going to be pleased when you are finished looking at it, like winning a game. Do you want to try this extraordinary wasting spare time activity?

Tina West:

That reserve can make you to feel relax. That book Operations Management was bright colored and of course has pictures around. As we know that book Operations Management has many kinds or type. Start from kids until teenagers. For example Naruto or Detective Conan you can read and think that you are the character on there. So , not at all of book usually are make you bored, any it makes you feel happy, fun and unwind. Try to choose the best book to suit your needs and try to like reading in which.

**Download and Read Online Operations Management Alexander
Berger #ZLETV8MF6NO**

Read Operations Management by Alexander Berger for online ebook

Operations Management by Alexander Berger Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Operations Management by Alexander Berger books to read online.

Online Operations Management by Alexander Berger ebook PDF download

Operations Management by Alexander Berger Doc

Operations Management by Alexander Berger Mobipocket

Operations Management by Alexander Berger EPub