Multimedia Demystified

Jennifer Coleman Dowling

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Learn cutting-edge MULTIMEDIA skills!

Discover how to create impressive multimedia projects using state-of-the-art tools and techniques. *Multimedia Demystified* is filled with information on the latest technologies, as well as design and production guidelines.

This practical guide provides a background on multimedia and then delves into the elements that make up a successful multimedia project. You'll learn about software and hardware tools, digital photography, sound editing, web authoring with HTML, vector graphics, file formats, computer animation, and much more. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts.

It's a no-brainer! You'll learn about:

• Graphics, images, text, and typography
• 2D and 3D animation
• Music, sound effects, and video
• Authoring for multimedia functionality
• Software and hardware
• Delivering the final project to the intended audience

Simple enough for a beginner, but challenging enough for an advanced student, **Multimedia Demystified** *helps you master this marketable skill.*

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