



# Import / Export Kit For Dummies

*John J. Capela*

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# Import / Export Kit For Dummies

*John J. Capela*

**Import / Export Kit For Dummies** John J. Capela

**An easy-to-understand primer on the exciting world of import/export**

With significant changes in technology, expanding economies, and international trade agreements, the global marketplace continues to grow and change rapidly. The United States imports approximately \$1.2 trillion and exports \$772 billion in goods per year. *Import/Export Kit For Dummies* provides entrepreneurs and small- to mid-sized businesses with the critical, entry-point information they need to begin exporting their products around the world and importing goods to sell in the U.S.

The bonus CD includes: a printable dictionary of international business and internet terms to help students and business people understand the international marketplace; sample distributor and agent agreement outlines; guidelines and checklists for developing a successful business and marketing plan; and the most up-to-date templates for pricing models, licensing, and shipping.

- New edition features an increased focus on global trade
- Details America's top ten trading partners and how to conduct business abroad
- Covers the most up-to-date trade regulations
- A bonus CD-ROM is filled with forms and tools to help make starting an import/export business easier and more efficient

If you're an entrepreneur or small- to mid-sized business owner, *Import/Export Kit For Dummies* provides you with everything you need to know to ensure your business' growth and success.

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