

# Everyday Charisma: Techniques for Mass Appeal, Charm, and Becoming a Social Powerhouse (Social Skills, Communication Skills, People Skills

# Mastery)

Patrick King



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## Do you want to exude a <u>presence</u> that captivates people? Be memorable and make <u>better impressions</u>? Do you want to make people stand up and <u>notice</u> when you enter a room?

### What about becoming that person who simply draws others like a magnet?

Here's the thing about charisma - it's dissectable, learnable, and everyone has their own definition of it.

<u>Everyday Charisma</u> isn't about copying something or someone that isn't you and will never be. *Fake it 'til you make it* simply isn't helpful advice.

True everyday charisma is finding **your own charismatic self** to integrate into your daily life. It's far more than a simple set of instructions; it's all about a life and mindset overhaul.

### Everday charisma, huge results.

Charisma is how others perceive you, and you will gain actionable, and most importantly, practical and realistic guidelines to influence that. You get the "how to" along with the "why" with a multitude of illustrative examples.

Benefit from the experience of a professional charisma and social skills coach.

### What will you learn in Everyday Charisma?

- Charisma broken down into 3 simple, learnable components.
- How to lead and persuade with charisma.
- One essential mindset for everyday charisma.
- How to make people feel special and important.

### As well as...

- The biggest contextual and cultural charisma mistakes.
- What the power of reciprocity can do for you.
- How to capitalize on the feeling of familiarity.

### Charisma is the one skill that opens all the doors you want in life, the benefits are endless.

- You will have the mass appeal to make waves exactly when you want.
- You will become a social powerhouse that people want around.
- You will build connections instantly because people will just like you.
- People will open up to you deeply, and that's how friends are made.
- You will have your own personal gravity.

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### P.S. Don't confuse 'everyday' with 'common.'

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