



Financial Bookkeeping & Smart Business Decisions for Massage Therapists: Professional Guidance from an Accountant, Spa Owner & Massage Therapist

Steph Lasch LMT

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Financial Bookkeeping & Smart Business Decisions for Massage Therapists: Professional Guidance from an Accountant, Spa Owner & Massage Therapist Steph Lasch LMT

Steph Lasch, LMT is a Licensed Massage Therapist, accountant and law student in Lino Lakes, Minnesota. She has over 7 years of experience in the spa & fitness industry, and over 11 years of experience as an accountant. Steph received a B.S. degree in Accounting and B.A. degree in Economics from Minnesota State University, minoring in Business Law, Business Administration and Computer Science. As a Certified Fraud Examiner (CFE), she has provided consulting services to small business in addition to serving as an expert witness in various court cases with respect to forensic accounting. Steph has also been a Certified QuickBooks ProAdvisor since 2003, making her an expert in several platforms of software engineered by Intuit. Although a busy spa owner and actively practicing massage therapist, Steph continues to consult with other spa owners in business building and assisting with financial issues involving tax, reporting and system integration. Running a massage business does not have to be difficult or complicated. You just have to know how to properly set up your business to protect yourself as a business owner, know what forms to follow, implement a marketing plan, and learn how to generate business, including finding the right kind of clientele. This books helps you make all of the above possible with 9 units and over 40 chapters of in-depth explanations on the how-to's of business in the spa and massage industry. This book is a MUST for any massage therapist learning how to run a business, record income and expenses and grow their business. From easy to complicated transactions, "Financial Bookkeeping & Smart Business Decisions for Massage Therapists" will take you through QuickBooks, general ledger accounting, tax issues, legal stuff and provides guidance on making smart business decisions from a bottom-line perspective. "Financial Bookkeeping & Smart Business Decisions for Massage Therapists" provides guidance from years of experience and education in finance... a book you'll come to reference time and time again to guide you through easy to tough business decisions and treatment.

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